



International Institute for IP Management

Public I3PM Newsletter October 2011

epi seminar on “Patent Portfolio Management” in Munich on December 7, 2011

Thursday, 20 October 2011

Today the importance of patent portfolio management increases. When developing business strategies, patents are a crucial element that should be considered by managers in their decisions. Patents are the tool for generating value from technology and know-how. Thus strategic patent creation and a precise patent strategy are fundamental factors of success. Considering this development epi is proud to announce that a seminar on “Patent Portfolio Management” will be organised in Munich on December 7, 2011. The seminar will be presented by Mr. Peter Bittner, Dipl.-Ing. Dieter Reinhardt, Dr. Ir. Tony Tangena and Prof. Dr. Alexander J. Wurzer.

Enrolment form and further information can be found here:

https://www.patentepi.com/patentepi/en/seminar.php?we_oid=22

The deadline for registering is November 16, 2011.

I3PM joins forces with INTIPSA to push future work on IP strategy

Wednesday, 15 June 2011

The International Institute for IP Management (I3PM) has formed a strategic alliance with the International IP Strategists Association (INTIPSA) as part of its efforts to contribute to advanced approaches in IP strategy development. By joining forces the two groups have a broader geographical reach bringing many more IP strategists together in a powerful IP management think tank.

To read more please go to <http://i3pm.org/Joomla/>, to the folder „Public documents“.

New I3PM publication: A short introduction to intellectual property (IP) law

November 2010

To read more please go to <http://i3pm.org/Joomla/>, to the folder „Public documents“.

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