



I3PM sends you and your families its warmest thoughts and best wishes for a wonderful holiday and a Very Happy New Year 2012!

Public I³PM Newsletter December 2011

Event: LES GTIF Forum

January 2012

The Licensing Executives Society International, Inc. (LES; www.LESI.org) will host delegates from six continents at the upcoming LESI Global Technology Impact Forum (GTIF), taking place on January 23-25, 2012 in Geneva, Switzerland. These delegates will discuss topics related to the management of intellectual property (IP) and technology transfer to further economic growth, as well as next generation IP market development.

Enrolment form and further information can be found here: www.gtiforum.org. The deadline for registering is January 1, 2012.

From IP Expert to IP Manager: European Master of Intellectual Property Law and Management

January 2012

In January 2012, the sixth consecutive Master of IP Law and Management (MIPLM) will start at CEIPI in Strasbourg. Participants from all across Europe with different professional backgrounds have already successfully completed these studies. This European master's program was designed especially for European patent attorneys and lawyers and other experienced IP professionals. Its ultimate objective is to qualify experienced IP professionals to act as IP managers with the practical skills and knowledge to deal with the new challenges of wealth creation and profit generation. Participants acquire first and foremost a new understanding of how intellectual property works in business models and are conveyed the necessary skills to achieve the systematic alignment of IP management and business objectives.

The course provides an international networking platform for IP managers and in addition enables participants to build long-lasting relationships and to further develop relevant topics within the field of IP management. Being part of this international alumni network also offers new job opportunities and publication possibilities.

The program combines legal, economic and management studies and includes lectures from leading scholars and experienced practitioners in the field of IP law and management. Due to the extensive network of lecturers in academia and industry, the MIPLM is able to continually relay the latest topics to its participants. The part-time training comprises a period of six months with monthly one-week long lectures. Successful participants will be awarded the academic degree Master of Intellectual Property Law and Management (MIPLM) by the President of the University of Strasbourg, which can be considered a prerequisite for a

doctoral thesis (depending on the requirements of the university where admission is being sought).

An online brochure with detailed information regarding course curriculum, timetable, admission standards, as well as the application form and frequently asked questions can be found under <http://www.ceipi.edu/index.php?id=5478&L=2> or <http://www.sti-ipm.de>, or via the following

link:

(http://i3pm.org/Joomla/index.php?option=com_docman&task=cat_view&gid=44&limit=5&limitstart=0&order=date&dir=DESC&Itemid=60)

If you are interested in participating to this course next year, please do not hesitate to contact CEIPI directly for further assistance:

Ms. Isabelle Christ, Phone: +33 3 68 85 80 17, E-mail: isabelle.christ@ceipi.edu

I³PM Book Review - Hands On Systematic Innovation

December 2011

In this Issue of the I³PM Newsletter, IP Manager Gordan Hyland provides a review of the book Mann, D., Hands On Systematic Innovation – for Business & Management. IFR Press – Malaysia 2004.

Read more:

(http://i3pm.org/Joomla/index.php?option=com_docman&task=cat_view&gid=44&limit=5&limitstart=0&order=date&dir=DESC&Itemid=60)

New I³PM publication – Martina Rangel: Impact of the Global Economy Crisis on Patenting Strategies

February 2011

Read more:

(http://i3pm.org/Joomla/index.php?option=com_docman&task=cat_view&gid=44&limit=5&order=name&dir=ASC&Itemid=60&limitstart=5)

WIPO Publication - World Intellectual Property Report 2011: The Changing Face of Innovation

www.wipo.int/econ_stat/en/economics/wipr

WIPO Publication - WIPO Magazine Current Issue 6/2011

www.wipo.int/wipo_magazine

Editor: Gauthier Obrecht

Copyright: www.i3pm.org

Disclaimer: www.i3pm.org/i3pm-disclaimer.html

To unsubscribe, please send an e-mail with “Unsubscribe” in the header to newsletter@i3pm.org.